

Rutland Southwest Supervisory Union
Middletown Springs Town School District
Tinmouth School District

Ira Town School District
Poultney Town School District
Wells Town School District

Public Solicitation, Marketing, Advertising, Surveying and Donations in the Schools

Code # H-200

Policy: It is the policy of the Rutland Southwest Supervisory Union and its member districts that public solicitation, advertising, marketing, surveying (polling) and donations in the schools shall occur only if and when they support each District's/Supervisory Union goals.

It is also the policy of the Rutland Southwest Supervisory Union and its member districts that solicitation of students and staff on school premises shall be restricted to prevent exploitation of students and staff by undue advertising, solicitation or promotion of products in the schools.

Intent:

- To recognize that each school district funds its educational programs through its budget as approved by the voters in each District;
- To recognize that Districts/supervisory union welcome and appreciate donations which support the philosophy, purposes and programs of our schools, and recognize that gifts can extend the capacity of each District to broaden the educational experiences of their students. Districts recognize, further, that it may be in the best interest for students to learn about products or opportunities that may be of help or service to them;
- To encourage each Board to set reasonable limits on advertising, solicitation, and marketing in the schools and to balance the goals and needs of the Districts with community support and goodwill.

Policy Guidelines for Supervisory Union/District Boards:

- Donations, marketing, advertising may be accepted if the District Board finds these are consistent with the philosophy, purposes and interest of its school(s). Financial donations will be accounted for in either the school districts' revenues or in class and club accounts.
- Each District Board may establish the terms and conditions under which a specific donation or marketing effort may be accepted. Considerations the Board may take into account, among others, are that the gift or advertising does not expose the District to undue financial or other risk, or to expending funds without the approval by the Board.
- Employees are prohibited from accepting gifts from companies or persons doing business or soliciting business from the district.

- The Superintendent or designee will develop administrative regulations to implement this policy. These regulations shall be consistent with current related policies on Fundraising in the Schools and Posting and Distribution of Materials.

Ref: 16 V.S.A. § 557(a-d).

School	Date Adopted	Replaces Policy
RSWSU	2/27/12	H-4 Public Solicitations/Advertising in Schools 2/26/07; Vendor Relations 12/5/88
Ira	See RSWSU	None
Middletown Springs	1/12/12	None
Poultney	1/3/12	H-4 Public Solicitations/Advertising in Schools 10/7/06; Donations 10/13/98
Tinmouth	2/13/12	None
Wells	1/11/12	None